



Right: CoEm's Pietra Sabbiosa Lisca Avorio Grigio and Grafite laid using one of Cersaie 2016's hottest tile shapes; the chevron.

Far right: One of many dramatic wood-effects at Cersaie 2016: Cotto d'Este's Backstage in black with a brushed look.



Bellacasa's Stage range was inspired by the cement slabs found in ports, which have been exposed to the weather and the salt from seawater. Stage translates this into a collection of porcelain tiles in 600 by 600, 450 by 450 and 300 by 600mm formats, with a neutral and elegant colour palette of cement, anthracite, black, sand and charcoal grey.

The decorative pieces that complement the range are based on an updated take on hydraulic floor tiles. Two such pieces are available in 600 by 600mm format: Aldwich, a set of very subtle architectural geometric shapes; and Globe, which revisits eye-catching designs from the past. These two pieces can be used for creating inserts or covering an entire floor.

The Stage range has also been expanded to include two new commercially successful wall-tile formats: 300 by 900 and 250 by 400mm.

Nómada, the latest addition to Bellacasa's range of wall tiles, features a design that combines classic cottos and modern cements in a 300 by 900mm format. The Nómada range introduces new shades such as Marino and Grey, alongside White and Beige. The complementary 300 by 900mm decors draw inspiration from the iconography of nomadic tribes.

The Today range is a fusion of the effects of erosion, overlapping textures and industrial colours presented in the popular 300 by 600mm wall tile format. The base tile is a cement that stands out from the more neutral proposals already on the market. Its surface has a weather-beaten look and a varied colour palette (White, Natural, Beige and Taupe).

The 300 by 600mm decorative pieces in this range include Railway, a linear relief made up of small incisions; Honey inspired by honeycomb lattice; and Time, a faded and time-worn wallpaper look. The Today range is completed by matching 450 by 450mm porcelain floor tiles.

Blustyle

Part of the Panaria Group, Blustyle is a brand that offers the quality of Cotto d'Este with simpler solutions in standard thickness. Living Stones is a journey through Europe's most beautiful natural stones and presented in a porcelain stoneware tile. The range spans Light Cream, a European Cream limestone; Stone Beach, sunset-coloured, with the refined veining of Chamesson limestone; Blue Origin with the Nordic elegance of the pierre bleue; and Basalt Grey which captures Italian mag-

matic rock with intense lava shades rendered by the cooling process. Four different modern and versatile stone-effects are produced in three sizes (900 by 900, 450 by 900 and 600 by 600mm) and three finishes: 10 and 11 mm in versions Naturale and Lappato and the new 20mm in the highly-resistant and non-slip Grip finish.

Caesar

Caesar's new collections were created to fulfil the needs of contemporary design. Layers is a range characterised by many creative impulses on the borderline between architecture and fashion; while Portraits is a porcelain stoneware range that explores the complexity of natural stone and shows how seven natural landscapes change depending on the perception of onlookers.

Star of the stand was Project Evolution, Caesar's extra large slab project for architecture, with sizes ranging from 1,200 by 1,200mm up to 1,200 by 2,400mm. The company has extended its palette of colours from 11 to 26 to cater for even more design requirements. Stone and modern colour effects integrate with the existing marble, metal, travertine and concrete looks to make this collection even more complete in terms of design potential.

Innovation and vitality also involve outdoor products. Caesar's Aextra 20 is a collection of 20mm thick slabs now available in a palette of 31 colours, characterised by many different material inspirations.

Lastly, with Tecnolito, Caesar has confirmed a tradition that has been appreciated for over 20 years, by presenting a new set of updated colours, finishes and sizes making this a range suited to the needs of today, yet offering familiar quality and reliability.

Campani

Le Tavole by Campani is a glazed porcelain stoneware range in a choice of opaque shades typical of noble woods. Each plank tells its own story, combining naturalness with timeless simplicity. The large 200 by 1,200mm plank format brings the best out of the colour options of bianco, grigio, beige, noce and wenge.

Concreta brings together four sophisticated and powdery shades and a mix of decorations with 12 different themes, marked by the almost faded traces of classic ornaments and



Above: CoEm's Patchwork Dark.

Right: Agrob Buchtal's Lunar design.

Far right top: Listoni by Campani.

Far right bottom: The epitome of masculine design: Casalgrande Padana's Earth range in blue, featuring the Pininfarina signature tile.



patterns. The resulting tiles are soft and atmospheric. Concreta is available in 600 by 600 and 300 by 600mm formats in bianco, grigio, tortora, antracite and tabacco; plus mosaics and distressed decors mixing bianco and tortora in 300 by 600mm.

Canakkale Seramik

Çanakkale Seramik showcased a new, rectified wall tile collection, Wabi, in 340 by 1,110mm. This collection provides harmonious spaces with a variety of material, colour, surface options. The Koru, Maburu, Shiro and Iwa ranges in the collection stand out with plain wall tiles and moulded decors. 600 by 600mm rectified full-body porcelain floor tiles complete the offer.

Casalgrande Padana

Casalgrande Padana's Marmoker collection now includes new colours and formats. This range is made using state of the art digital technology applied to porcelain stoneware and comes with the tones, grains, transparencies, textures, shine, and colours of the marble it recreates. The result is a surface that is perfect for residential use and beyond. In addition to the existing stone effects, Marmoker now includes Bianco Vietnam, Fiorito, Breccia Carsica, Breccia Sarda, Silvia Oro, Grafite Marrone, Statuario Venato, Travertino Titanium, Arabesque, Veselye, Jolie and Grigio Billiemi.

The new Pietre di Paragon porcelain stoneware range draws inspiration from natural stone. From Onsernone, the Swiss granite, to the Grè stone of Lake Isèo, the collection includes the sophisticated and velvety Vals stone; and Solnhofen stone from Germany enriched by numerous fossils. These versions are joined by Limestone Nero, Grigio and Beige, Black Pearl, Grigio Altos, Grigio Tao, Pietra del Cardoso, Pietra di Vicenza, Pietra Otta and Pietra Piasentina.



But it was three other new collections that really caught the eye. The GreenWood range stood out for its simple design and delicate tones, which recreate noble Italian woods.

The Resina range impressed with its matt and non-homogeneous look; a strong trend in contemporary interior design. Then there was Beton, a new cement-effect range designed to offer appealing urban-style effects.

All these collections are available in the Bios Antibacterial, and the Bios Self-Cleaning options.

Previewed at Cersaie 2015, the Earth collection is now in production. Earth, designed by Pininfarina, features textured porcelain stoneware slabs that are the result of the blend of three different materials (glass, leather, and fabric), which creates a strong multi-sensory effect. The wide colour palette and large formats allow for a creative use of these tiles in any environment. The decors are inspired by the Pininfarina car design tradition. They feature clean-cut and elegant lines, while the finishes and special materials - car body paint, fine wood and natural leather - make them stand out. The tiles can come with the Pininfarina logo on both the tiles and the decors, according to specific requirements.

Cerasarda

Cerasarda, a Romani Group brand, have an ethos that combines tradition and innovation. The Cerasarda Lab collection includes all of Cerasarda historical products still in production, delivering a distinctive character that combines craftsmanship, variety of sizes, mixed materials and Mediterranean colour. Typical are Vallauris, a traditional glazed terracotta collection of great value; and Parentesi Quadra, which represents a contemporary style with textures characterised by 3D geometric patterns and both classic and elegant colour shades.



Above: The Ballet design from Cotto d'Este's beautifully realised Wonderwall range. Here 1,000 by 3,000mm Kerlite slabs provide a blank canvas onto which Cotto d'Este has painted 12 different designs of great beauty and charm.

Cerasarda Design represents the natural evolution of tiles for interior and outdoor project design, backed by the experience of Cerasarda developed in the 60s with architect Luigi Vietti.

Cercom

Cercom's Stone Box, billed as a complete surface project for contemporary architecture, was inspired by different families of stones: Brera, Multicolor, Multicolor Selected, Pietra Blu, Slate and Piacentina. The different nuances featured in Stone Box bring to life the strength and material appeal of stone. It is available in five sizes and R9, R10 and R11 slip-resistance ratings.

CoEm

Three new colours - White, Silver and Black - complete CoEm's Reverso range which mimics the reverse face of Travertine slabs, with their partial imperfections and subtle, almost faded patterns; a style in line with the 'raw' trend.

Reverso is available, natural unpolished, in 300 by 600, 300 by 300 and 75 by 300mm bullnose; unpolished, rectified, in 600 by 1,200, 600 by 600, 450 by 450, 450 by 900, 300 by 300 and 73 by 300mm; Plus Line in 450 by 900 and 300 by 600mm, and patina finish, rectified, in 600 by 1,200, 600 by 600, 450 by 900, 450 by 450 and 300 by 600mm. There is also an outdoor, rectified, version in 450 by 900mm.

In keeping with the more dramatic tiles seen at Cersaie 2016, Cardoso stone is dark grey verging on blue. The tile range based on this low-metamorphic grade sandstone rock, includes the Corda, Beige, Grigio Chiaro, Grigio Scuro and Antracite options. For both indoor and outdoor use, it is available in a range of modular formats from 600 by 1,200mm down to 300 by 300mm.

Pietra Sabbiosa has an unusual look and texture so that it appears faded and covered with the finest sand. It comes in five colours: Avorio, Beige, Fango, Grigio and Grafite. Formats span from 750 by 1,500mm to 300 by 600mm, plus bullnoses.

Patchwork is a design that harks back to an ideal of natural simplicity. The look is clean and essential, yet inviting and is based on an intense and textured urban fabric characterised by simple, clean lines and pale colours. Available formats are 600 by 600, 600 by 1,200, 150 by 150, 150 by 1,200, 300 by 600 and 150 by 600mm.

Borgona Mix was inspired by the classic and elegant French stone. The compact, uniform texture alternates with unexpected colours and high-impact surface effects. The colour options are Avorio, Beige, Grigio and Noce. It comes in natural, unpolished, in 510 by 762mm, plus bullnoses; as well as an exterior textured tile in 510 by 762mm.

Colorker

Colorker launched ZYX, a new brand of products for designer homes. ZYX aims to become an inspirational space where architects and interior designers can find different aesthetic and building solutions.

Evoke, its first collection, features two ceramic pieces in different sizes. Its diverse range of colours and finishes - white, black, gloss, matt, cement, wood, gold, silver and copper - make this a highly versatile collection. Evoke's design features a triangle and a small-sized rhombus made from white paste, with three variants in relief, that provide several fitting possibilities and offer an arresting play of light and shadow.

Cotto d'Este

One of many new and inspiring wood-effect ranges at Cersaie 2016 that injected new life into a long-established tile design trend, Backstage was inspired by the wood of theatre stages. It comes in two surface finishes: Paint in solid colours; and Brush, a rustic, time-worn surface. Produced in Kerlite 5plus, Backstage is thin, durable and easy to lay. It is available in four colours - White, Beige, Grey and Black - and is manufactured in a 200 by 1,500mm plank format.

One of the most impressive displays at this year's exhibition was Wonderwall, Kerlite Art, from Cotto d'Este. Here Kerlite slabs provide the blank canvas onto which Cotto d'Este has painted designs of great beauty and charm. At Cersaie 2016 the company displayed 12 striking decorations with texture and elegance, on large fibreglass-reinforced stoneware slabs measuring 1,000 by 3,000mm.

Cotto d'Este also previewed two neutral surfaces that are totally on trend. Matrix was inspired by the classic texture of the canvas and is gentle and soft to the touch. Single fired, it is suitable for installation on floors and walls. It provided the base, and a compositional element, of the Ritmi decor.

Freestyle is a surface created using a special resin, applied with a spatula by craftsmen and decorated digitally with cold enamel. This is a true work of art, with every piece unique.

COMING SOON

The January 2017 issue of TSJ will contain Part 2 of this extensive review of Cersaie 2016. Manufacturers and agents who would like to submit details of new ranges for possible inclusion should e-mail the technical data and 300dpi photographic images to tandjjournal@aol.com.